

**The Internet: Between cultural value and economic good.
An uncharted legal terrain or do we need a differentiated
concept of regulation?**

22-23 September 2011

Venue: Friedrich-Ebert-Stiftung, Berlin

**Organised by the Friedrich-Ebert-Stiftung, the Law Faculty of the Bielefeld
University and the EU-funded MEDIADEM project**

22 September 2011

14.00: Welcome and introduction

Prof. Dr. Christoph Gusy, Faculty of Law, University of Bielefeld

**14.30-16.30: Session 1, Cultural and economic interests in the Internet: Who
are the actors that shape media policy debates?**

**Service-providers, lobby groups and regulatory authorities: Who are the actors
that shape the cultural and economic aspects of the Internet?**

Dr. Sebastian Müller, Senior Researcher, Faculty of Law, University of Bielefeld

Media policy strategies of Internet regulation: What is the influence of the different actors on the state-, federal-, and European political level?

Dr. Frauke Gerlach, Chair of the Media Commission of the State Media Authority of North-Rhine Westphalia; Legal Adviser of the party Bündnis 90/Die Grünen in the state parliament of North-Rhine Westphalia, Düsseldorf

16.30-17.00: Coffee-break

17.00-18.30: Session 2, The Internet: A cultural value and an economic good?

Cultural and economic functions of the Internet: An assessment from a cultural studies point of view

Dr. Mercedes Bunz, Freelance Author and Journalist, The Guardian, London

23 September 2011

9.15-10.15: Session 2 (continued)

Some important economic aspects: An assessment of the economic interests prevalent in the debate on intellectual property law

Prof. Dr. Rolf Schwartmann, Cologne Research Department for Media Law, University of Applied Science Cologne

10.15-11.15: Session 3, Current political discussions and legal consequences: How do the Internet's economic and cultural aspects influence its regulation?

The EU state aid decision on the German Public Service Broadcasters' online activities: Undue restriction of societal relevant online services or an economically justifiable regulation?

Prof. Dr. Helge Rossen-Stadtfeld, University of Bundeswehr, Munich

11.15-11.30: Coffee-break

11.30-13.15: Session 3 (continued)

Ancillary copyright law for publishers: Do economic considerations restrict the digital flow of information?

Dr. Till Kreutzer, Büro für informationsrechtliche Expertise, Berlin

Culture of freedom of opinion and content regulation: What regulation applies to new forms of news like Wikileaks or civil journalism?

Lutz Tillmanns, German Press Council, Berlin

13.15-14.00: Lunch-break

14.00-16.00: Session 3 (continued) and synthesis

Confines of freedom of communication: Blocking of Internet access, deletion of content, and protection of personal rights

Dr. Christoph Busch, Senior Researcher, Department for Social Science, University of Siegen

Synthesis: Legal results: Do we need a differentiated concept of Internet regulation and how could it look like?

Stephan Dreyer, Senior Researcher, Hans-Bredow-Institute, Hamburg